

La Academia Antonia Alonso Charter School  
Board Meeting 1/13/15  
Latin American Community Center

Attending: Veronica Vasko, Maria Matos, Tom Peters, Nora Gonzalez, Maria Alonso, Brian Fahey, Luz-Elena Garcilazo, Amanda McMillan-Williams, Ivonne Antongiorgi, Keina Hodge (IS), Riccardo Stoeckicht (IS), Teresa Gerchman (IS).

The meeting was called to order at 5:45

I Approval of Agenda

The following changes were suggested to the agenda:

- i. Minutes from November and December will be approved
- ii. No compliance report
- iii. No report on the Longwood funding

Motion to approve the agenda was made by Shawn, seconded by Tom Peters. The agenda was approved.

II Approval of November and December minutes

i. Motion to approve November minutes made by Ivonne, seconded by Luz-Elena. November minutes were approved, Nora Gonzalez abstaining.

Motion to approve December minutes made by Ivonne, seconded by Luz-Elena. December minutes approved. Nora Gonzalez abstaining.

III Public Comment

i. There were no members of the public present and there was no public comment.

IV Head of School Report

i. We are undergoing some transitions regarding leadership at the school. Teresa is working on issues that need to be addressed.

ii. Teresa is making sure that teachers are adhering to best practices.

V Finance Report

i. The CBOC did not meet in December, but will meet at the end of January. The CBOC will bring two new members on board this month, a representative from the faculty and a representative from the parent body.

ii. There was a brief discussion regarding the recruitment of people to committees. Any nominations to committees or to the Board need to be sent to the Nominating Committee (Maria Matos, Nora Gonzalez, Veronica Vasko)

- VI Marketing and Student Recruitment
  - i. We have hired two people to help with our recruiting efforts. They are helping families move through the application process. We have 73 applications and 40 of them are complete.
  - ii. New staff are also busy with marketing activities.
  - iii. We did not have a good turnout at the LACC sign-up event.
  - iv. We have more recruitment events coming up, including an event at the New Castle Headstart on January 15th at 9 am.
  - v. There is also a meeting at the LACC on Thursday night for the parents of four-year-old students. We will have a presence there.
  - vi. There was a discussion regarding retention of current students and the dates pertaining to enrollment. April 1 is the date for us to show 80% or projected enrollment. By May 1 we have to be at 100% in order to be fully funded.
  - vi. Current parents do not need to re-enroll in order to stay at school.
  - vii. We will have an ad in the News Journal education guide and an ad on delawareonline.
  - viii. We have generated significant traffic to our website via a Facebook ad.
  
- VII Governance-Board Policy Reviews (Policy on Prohibiting Bullying and Cyberbullying; Policy on Student Education Records)
  - i. There was a brief discussion regarding some of the wording in the bullying policy. A motion to approve the policy was made by Brian Fahey, seconded by Veronica Vasko. The policy was passed unanimously.
  - ii. There was a brief discussion regarding some of the wording in the policy on Student Education Records. Motion to approve the policy made by Shawn Stevens and seconded by Nora Gonzalez, passed unanimously.
  - iii. We will need to form a Coordinating Committee as soon as possible. This will be carried out by the school leader.
  
- VIII Development and Fundraising
  - i. We did not receive funds from three grantors that we approached.
  - ii. We will be approaching new grantors this spring.
  - iii. Some discussion regarding fundraising took place. The 21st Century Learning Centers is a potential source of funds. Teresa Gerchman has been working on this. The funds require a community partner. Her work has led her to suggest that in the future we have after school activities here at school. This would involve several other changes to our program, but we will continue to think about this going forward.
  
- IX CMO Report
  - i. Keina Hodge circulated a report and provided explanations regarding several aspects of the report.
  
- X Old Business-there was no old business

XI New Business

- i. The DANA training will be scheduled for February 4th, at our next regular board meeting.
- ii. The Finance Committee training is on January 21st. There will be another training in March in New Castle County.
- iii. There is a due process training that we also need to attend. Teresa Gerchman will send us information about this.

XII Announcements

- i. Alexis Simms has resigned from the Board.
- ii. Phyllis Smith has resigned from the Board.
- iii. We will send an updated board roster to DOE.

Motion was made to move to executive session by Tom Peters, seconded by Brian Fahey.  
The Board moved to executive session at 7:05 pm.